



## GABBY PINTO

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[GabbyPinto.com](http://GabbyPinto.com)

[copyxdesign.com](http://copyxdesign.com)

Gabrielap93@gmail.com

Newton, MA, 02460

508.395.0694

### MY SKILLS SET

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#### Proficient

Adobe Creative Suite  
PC & MAC Platform  
Microsoft Office  
HTML/CSS  
Bootstrap  
Mailchimp

#### Knowledgeable

SEO  
Wordpress  
Email Marketing  
Social Media Marketing  
Photography

### WORK EXPERIENCE

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#### ATHENAHEALTH

Watertown, MA • July, 2016 - Present

##### Graphic Designer

- Develop concepts and graphics for marketing materials including emails, direct mail, landing pages, infographics, mobile banner ads, event graphics and other collateral.
- Responsible for moving the athenahealth brand forward with brand-consistent designs that support the demand generation marketing team.
- Present creative and manage feedback/expectations to team leaders.
- Team up with copywriters, developers, and marketing managers to design for B2B, and account-based marketing campaigns.

#### COPYXDESIGN

Newton, MA • Feb. 2017 - Present

##### Co-Founder, Graphic Designer, Business Manager

- Own and operate a creative digital agency focused on copywriting and design with over 10+ clients.
- Design websites, branding and marketing collateral for a variety of local businesses.

#### GENUINE

Boston, MA • Oct. 2015 - June, 2016

##### Junior Designer

- Designed online banners and social media campaigns for various brands.
- Worked with lead designers to achieve effective user-centered designs.
- Worked quickly and efficiently within allotted schedule with high attention to detail.

#### ISOBAR

Boston, MA • June, 2015 - Oct. 2015

##### Visual Design Intern

- Worked with a creative team to design online and out-of-home advertisements for Reebok.
- Followed sharp project deadlines and completing extensive project timelines.

#### FRESHADDRESS

Newton, MA • June, 2014 - July, 2015

##### Graphic Designer

- Developed websites using HTML and CSS with Bootstrap and Wordpress.
- Created email designs and manage email campaigns using Mailchimp.
- Designed all internal graphic arts for FreshAddress.

#### VIKA33

Marlborough, MA • June, 2013 - September, 2013

##### Graphic Designer

- Worked with a Brazilian businesses based in the US and Brazil creating and maintaining websites.
- Assited with all art related projects, creating banners, logos, flyers, videos, wordpress websites.

### EDUCATION

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#### Suffolk University

Boston, MA • September, 2013 - July, 2015

#### Quinsigamond Community College

Worcester, MA • September, 2011 - July, 2013

#### Marlborough High School

Marlborough, MA • September, 2006 - June, 2011

### ACADEMIC ACHIEVEMENTS

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Bachelor of Fine Arts (B.F.A),  
Graphic Design Dean's Scholarship  
Magna Cum Laude

Associate of Science (A.S.), Graphic Design  
Member of the PHI THETA KAPPA

Member of the National Honor Society  
Graduated with 3.9 GPA

THANK YOU

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